

Business Breakfast Briefing – “Creating prosperity & competitive success in Australia’s low-carbon economy”

From managing risks to positioning for new commercial opportunities, business needs to come to terms with new organisational paradigms and a changing competitive landscape shaped by the low-carbon economy.

Hear a first hand account of the discussions, negotiations and agreements unfolding from business leaders at the recent Copenhagen Climate Council meeting, compelling scientific and economic evidence demonstrating that industrial reform and economic transformation is already underway and an outline of the steps business needs to take in order to secure a certain and prosperous future.

When: - Wednesday 5th August 2009

Where: – Hobart Room, Menzies Hotel, 14 Carrington Street, Sydney

Start: - 7:45AM (Registration from 7.30AM)

Finish: - 9:30AM

Cost: - \$85 per person

Program

7.45 AM – Continental breakfast served

8.00 AM – Presentations

Robert Purves AM	The role of business in developing solutions to global climate change
Dr Ben McNeil	Creating prosperity by de-carbonising the economy and developing new industries

8.40 AM - Panel Discussion

“Building business resilience for prosperity and business success”

9:30 AM – Event concludes

Who should attend?

- Business owners
- Directors
- Executives
- Managers
- Finance & Risk Professionals

Why Attend?

Business success and future prosperity is highly dependent on managing both the risks and opportunities presented by the ever changing business environment. The low carbon economy represents a new business paradigm that comes with new risks and new opportunities. This event will provide key insights to assist business planning and decision making.

All attendees will receive a complimentary copy of ‘The Clean Industrial Revolution’ by Ben McNeil (value \$27)

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Early Bird Special

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July & Save 25%
Pay Only \$65**

Speaker Profiles:**Robert Purves AM**

Robert is an investor and an environmentalist. He is currently a Board Member of WWF International (the world's largest science based conservation organisation) and is the immediate past President of WWF Australia. He is also Chairman of Environment Business Australia, a peak industry business association.

Robert is co-founder and a member of The Wentworth Group of Concerned Scientists and is a Patron of the Lizard Island Research Station. In addition, he is a member of the Copenhagen Climate Council, the Climate Institute's Strategic Council and a Director of The Peter Cullen Water and Environment Limited. In 2004 Robert established the Purves Environmental Fund which funds numerous environmental initiatives including environmental education projects such as Tim Flannery's The Weather Makers books and school guides on climate change and WWF's Earth Hour.

Robert has a long career in business including being the Chairman for 10 years of DCA Group Limited, then the leading provider of radiology and the largest private operator in aged care. Prior to this he was Chairman of Clyde Industries Limited

In 2008 Robert was appointed a Member of the Order of Australia (AM) for service to conservation and the environment and awarded an Honorary Fellow from the University of Sydney.

Robert lives in Sydney and has pastoral properties in Southern NSW and the Northern Territory.

**Dr Ben McNeil**

Dr McNeil is a Senior Fellow at UNSW's Climate Change Research Centre. He holds degrees in engineering, climate science and economics and was an expert reviewer for the United Nations Inter-Governmental Panel on Climate Change 4th assessment report. He has little time for climate change naysayers who deny that humankind is contributing to global warming. It's time, he says, to wake up and see climate change for what it is: a transformative issue that offers us a stark and urgent choice about how to allocate and manage resources in the 21st century and beyond.

Ben is the author of "The Clean Industrial Revolution – growing Australian prosperity in a greenhouse age" published in May 2009.

The speakers will be joined on the panel by [Rob Nicholls](#), CTI's Director of Innovation & Organisational Adaptation to address "*How the economic transformation will unfold, how business should prepare itself to respond effectively to the changed business landscape and the factors that will determine success in the low carbon economy*". Audience questions will be welcomed.

Carbon Training International provides professional carbon management training through facilitated workshops, accredited courses and enterprise coaching programs.

CTI - building carbon responsive workforces.



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Carbon Training International's
Business Breakfast Briefing Series

Business Breakfast Briefing - "Creating prosperity & competitive success in Australia's low-carbon economy"

Registration Form & Tax Invoice

Wednesday 5th August 2009, 7.45am till 9.15am
Hobart Room, Menzies Hotel, 14 Carrington Street, Sydney

This form serves as a receipt on payment. A separate tax invoice will not be issued.

Attendee Details

Name:

Position:

Company:

Address:

State:

Phone:

Email:

Number of attendees: (names to be provided in 'fax back' or return email)

Cost: \$85pp or \$65pp if registration received prior to 22 July

Payment Options: Credit Card or Electronic Funds Transfer

Credit Card Payment: VISA MasterCard

Card number: Expiry Date:

Cardholder's name:

Payment Value:

Authorisation to debit the nominated credit Date:

For Electronic Funds Transfer (EFT) payments:

Account Name: **Carbon Training International Pty Ltd**

BSB: **032024** Account number: **629184** Date deposited:

For EFT please insert attendee name into internet banking 'Description' field.

Cancellation policy

Cancellation must be received in writing (by email or fax) 2 working days prior to the briefing. Substitutions can be made at any time with the changes to be advised.

Confirm your registration by return fax to 02 8207 8964 or email registration form to:
breakfast@carbontraininginternational.com

For further details please email above

ABN 35 133 540 119